



RONA JOBE

Award-Winning CEO, Foreign Service Spouse,
Remote/Asynchronous Work & Operations SME

AS SEEN IN

DIPLOMAT
MAGAZINE



WASHINGTON
BUSINESS JOURNAL

ABOUT RONA

Rona Jobe, CEO of LVL-Up Strategies, is on a mission to empower women and minority business leaders. With two decades of policy and consulting experience in the DMV, Rona aims to help more local businesses reach their next level by tapping into the underutilized talent in the Foreign Service/military spouse community.

By uniting these communities, she forges sustainable pathways, empowering women to conquer career obstacles. Her visionary leadership established a seamless, asynchronous, remote team across time zones and borders, setting a pioneering standard well before remote work went mainstream.

AWARDS



Associates of the American
Foreign Service Worldwide

Champions of Career Enhancement
for Eligible Family Members
(CCE-EFM) Award

TESTIMONIAL

Rona shares her executive-level knowledge with those of us starting out as business owners. As an individual, she is thoughtful, intelligent, and caring. As a professional, she is talented, knowledgeable, and dedicated.

I wholeheartedly recommend Rona to anyone looking for corporate strategy and small business development expertise. Her insight has been a game changer for me, and I'm confident it will be for you too.

Nicole Martin, Host Coffee & Kale Video Podcast

SPEAKING TOPICS

Rona Jobe offers a unique blend of experience, innovation, and commitment to empower and inspire women entrepreneurs to scale their businesses and overcome challenges. Topics include:

- Ways businesses can plan for growth despite unfavorable economic conditions
- Leading a team that wants WFH when companies want them in the office
- How and when to unlock the power of an asynchronous and remote workforce
- Strategies for launching a woman- or minority-owned company
- Top strategies to scale a small business to \$10 million in revenue within five years
- Setting goals in your business that move the needle in 90 days
- Harnessing the untapped workforce of EFMs and military spouses
- Balancing business success with engaged motherhood

TO SCHEDULE/BOOK

Email hello@lvlupstrategies or
schedule a call using the [QR code](#).



RONA JOBE



@SMARTRONA

RONA JOBE

Award-Winning CEO
Foreign Service Spouse
Entrepreneur

TOP SUBJECT MATTER TOPICS

- *Remote, Asynchronous Work*
- *Small Business Development*
- *EFM & Military Spouse Employment*

BIOGRAPHY

Rona Jobe, CEO of LVL-Up Strategies, embodies the spirit of adaptability and ingenuity, with a career spanning over 20 years in non-profit, enterprise, corporate, and government consulting. Her passion is seeing progress in individuals and small organizations.

Rona's work in the Washington, D.C. area evolved from policy analysis to program development, and finally - to small business strategies. Rona received her Bachelor's degree from UC Berkeley and her Master of Public Policy degree from George Mason University. Her proven results have propelled her ahead as an award-winning business innovator whose initiatives have been recognized nationally with features on television broadcasts and at conferences nationwide. Leveraging her expertise in practical systems, processes, and effective leadership, Rona continuously streamlines and improves everything around her - at work, at home, and in her community.

As a U.S. Foreign Service Spouse/EFM (Eligible Family Member) and a first-generation immigrant, Rona has navigated diverse cultures her whole life - living in the U.S., Brazil, and the Philippines. She is committed to empowering women and minorities in their business and career journeys. She currently sits on multiple local organization boards that directly impact her community in Arlington and Alexandria, Virginia.

Fluent in Tagalog, Kapampangan, and Brazilian Portuguese, Rona bridges cultural divides and fosters inclusivity in her endeavors. She resides in Arlington, VA with her three children, two dogs, and husband.

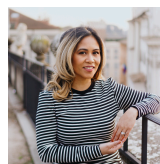
ABOUT LVL-UP STRATEGIES

LVL-Up works with small businesses, startups, nonprofits, and government agencies to get them to their next level through strategic planning, operations design, people development/recruitment, and marketing/communications.

At LVL-Up Strategies, Rona and her team address the critical challenge of small businesses and U.S. military and foreign service spouses' upward mobility head-on. By uniting these communities, she forges sustainable pathways, empowering women to conquer career obstacles. Her visionary leadership established a seamless, asynchronous, remote team across time zones and borders, setting a pioneering standard well before remote work went mainstream.

LINK TO HEADSHOTS

[Click on the photos to be directed to the full-size image.](#)



Questions? Contact
hello@lvlupstrategies.com.